

#### Regional SCRUM GATHERING® Tokyo 2022

Prospectus

Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

## Overview

Title	Regional SCRUM GATHERING® Tokyo 2022
Date	January 5th-7th
Venue	Sola City Conference Ochanomizu, Tokyo (Depending on the status of COVID19, it may be changed to online)
Participants (Planned)	500 (RSGT2022 will be held as a Hybrid conference)
Participation Fee	33,000 JPY (Incl. tax) + Eventbrite fee
Organizers	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

# History (2011-2016)

	2011	2013	2014	2015	2016
Dates	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2	Jan. 18 - 19
Venue	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation	Osaki Bright Core Hall
Participants	307	246	161	207	261
Sponsors	12	21	13	5	7
Keynote Speaker	Henrik Kniferg, Jeff Patton	lkujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata	Bas Vodde, Ken Rubin

# History (2017-2021)

	2017	2018	2019	2020	2021
Dates	Jan. 12-13	Jan. 11-13	Jan. 9-11	Jan. 8-10	Jan. 6-8
Venue	Osaki Bright Osaki Bright Osaki Bright Core Hall Core Hall Core Hall		Osaki Bright Core Hall	Sola City Conference Ochanomizu	Sola City Conference Ochanomizu + Online
Participants	284	292	300	411	428
Sponsors	8	8 13		26	26
Keynote Speaker	Rachel Davis, Tomoharu Nagasawa, Taishi Takeichi	Rich Sheridan, Michimune Kouno, Akiko Iwakiri	Chris Lucian, Gabrielle Benefield, Naoyuki Ide	James Coplien, Michael Sahota, Kazuyoshi Takahashi	Zuzi Šochová, Janet Gregory, Ikujiro Nonaka

## Venue

- Sola City Conference (<u>https://solacity.jp/</u> <u>assets/pdf/en\_access\_map.pdf</u>)
- 4-6 Kanda-Surugadai, Chiyoda-ku,
  Tokyo, Japan, 101- 8222

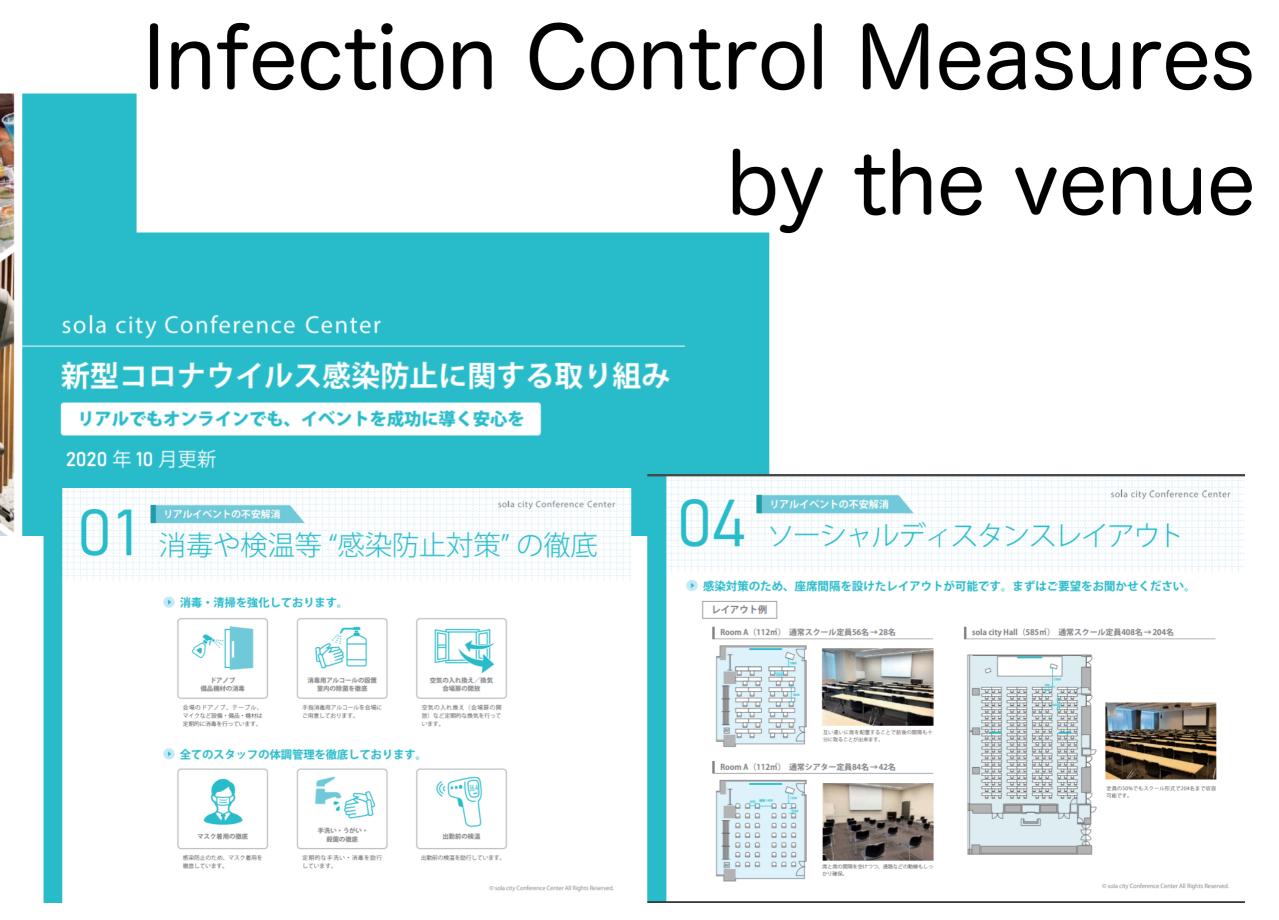


## Infection Control Measures

- Based on the Tokyo Metropolitan Government's basic policy on measures against infectious diseases (\*1), we plan to implement the following measures in cooperation with the venue.
- The content of the measures may change depending on the situation, but we will take sufficient measures.

\*1 https://www.bousai.metro.tokyo.lg.jp/1009757/1009761.html

- · Organizing staff will wear masks, disinfect hands, and take daily temperature.
- · The number of seats will be half of the full capacity and the number of visitors will be limited.
- · We will alert visitors to infectious disease countermeasures before and after the event.
- We ask visitors to wear masks, disinfect their hands, and engage in social distancing.
- We will do temperature check at the reception and refuse visitors with fever.
- · We ask participants to try to secure physical distance in case of congestion.
- At lunchtime, to avoid congestion at nearby restaurants, we will distribute a lunch box. We ask participants not to talk without a mask while eating.
- For food and drink, we will use a company that has taken measures against infectious diseases approved by the venue.
- The distance between the stage and the audience is long enough (2 meters or more as recommended by the Tokyo Metropolitan Government).
- · We disinfect microphones every day, while each room has a disinfectant spray for microphones.



https://solacity.jp/assets/pdf/INF\_corona\_taisaku\_solacity.pdf

## Schedule (tentative)

	Day1		Day2		Day3
10:00	Welcome Talk		Welcome Talk		Welcome Talk
10:10	Keynote		Keynote		
11:30	Lunch		Lunch		Open Space
13:00	45min session	20min session	45min session	20min session	Technology
		20min session		20min session	
14:00	20min session	20min session	20min session	20min session	Closing
	20min session	20min session	20min session	20min session	Keynote
15:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
16:00	45min session	45min session	45min session	45min session	
17:00	Networking Party				

## Keynote Speakers

#### Johanna Rothman

People know her as the "Pragmatic Manager." She offers frank advice—often with a little humor—for your tough problems. She helps leaders and managers see and do reasonable things that work. Equipped with that knowledge, you can decide how to adapt your product development. Author of "Manage it!", "From Chaos to successful distributed agile teams", etc.

#### Tsuyoshi Ushio

Senior Software Engineer@Azure Functions Team. Focuses on DevOps x Serverless. Contributor of Durable Functions and other OSS repos like Terraform, Apache Helm, Brigade and so on. Ranked the No.1 Speaker at Tech Summit Japan in 2018. Azure Functions Kafka Extensions maintainer.

· TBA

## Target participants

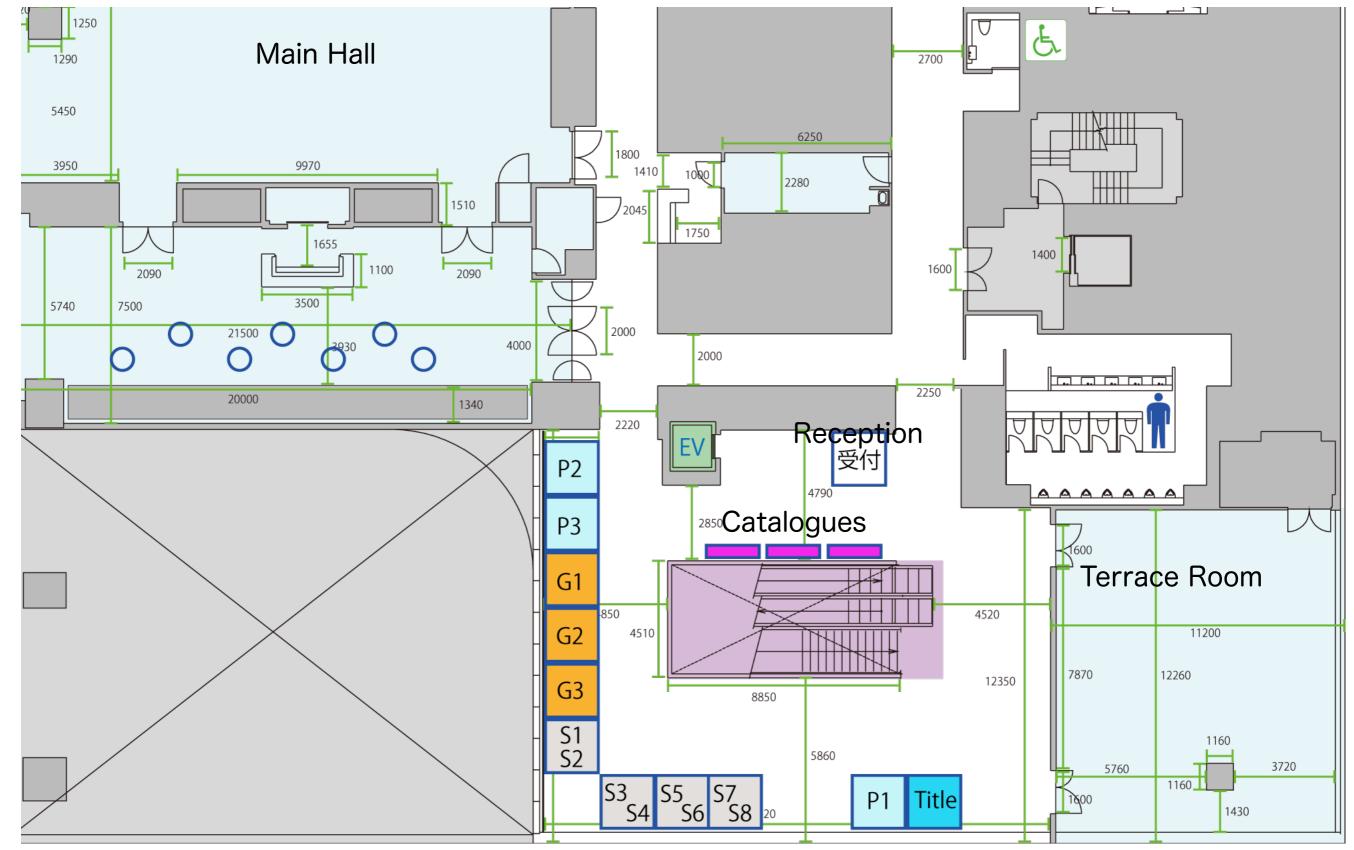
- Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.
- Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.

### Call for sponsorship

	Title	Platinum	Gold	Silver	Logo
Available	Only for Scrum Alliance	3	3	8	10
Conference Title & Special Treatment	$\checkmark$				
Conference passes	10	7	5	3	٦
Logo on signage	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Logo and link on our website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Free catalog or collaterals	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Booth space on Day1/Day2	√ (full)	√ (full)	√ (full)	√ (half)	
Virtual booth	$\checkmark$	~	$\checkmark$	√ (shared)	
Welcome Talk (3 min.)	$\checkmark$	$\checkmark$			
Sponsor Session	$\checkmark$	√ (45min.)	√ (45min.)	√ (20min.)	
Package fee (JPY excluding consumption tax) Booth spaces are limited and provided on a	30,000 USD	JPY	700,000 JPY	350,000 JPY	100,000 JPY

Booth spaces are limited and provided on a first-come-first-served basis.

Booth spaces are N/A on Day3. Please remove exhibition booth at the end of Day2.



P1-P3: Platinum sponsor booth. G1-G3: Gold sponsor booth. S1-8: Silver sponsor booth. Please note:

Spaces are limited for sponsor booths.

Plans may change.

## Contacts



Email	info@scrumgatheringtokyo.org
Website	http://www.scrumgatheringtokyo.org/
Facebook Page	https://www.facebook.com/ScrumGatheringTokyo
Twitter	@ScrumTokyo

Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa, Tokyo, 140-0004

Sponsorship Application <u>http://bit.ly/RSGT2022-sponsorship</u>

Exhibition banners and panels will include company logos sent to us by email before November 14th, 6pm (JST). No refunds will be issued after the material deadline has passed.